Coal Leader

COAL'S NATIONAL NEWSPAPER

AD SIZE	1 Time	3 Times	6 Times	9 Times	12 Times	AD SIZE	Dimensions
Full Page	$2400	$2200	$2000	$1500	$1200	93.50 sq. inches	8.5" x 11"
1/2 Page	$1600	$1450	$1350	$1200	$1000	48.88 sq. inches	8.5" x 5.75"
1/3 Page	$1300	$1150	$1000	$975	$750	29.67 sq. inches	8.5" x 3.49"
1/4 Page	$1100	975	$900	$800	$725	2.24 sq. inches	4.25" x 2.88"
1/8 Page	$750	$725	$675	$600	$450	6.12 sq. inches	4.25" x 1.44"
Business Card	$250	$200	$150	$100	$50	Business Card	3.5" x 2"

NAME: _____ POSITION: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

AUTHORIZED SIGNATURE: _____

DATE: _____ CL Representative: _____

We agree to advertise in **COAL LEADER** _____ times in the calendar year 2011.

MONTHS (2011) (Check appropriate month(s)	SIZE (Include size)	COLOR(S) (List color (s)
_____ January	_____	_____
_____ February	_____	_____
_____ March	_____	_____
_____ April	_____	_____
_____ May	_____	_____
_____ June	_____	_____
_____ July	_____	_____
_____ August	_____	_____
_____ September	_____	_____
_____ October	_____	_____
_____ November	_____	_____
_____ December	_____	_____